

# WEED CONFERENCE

WASHINGTON VEGETATION MANAGEMENT ASSOCIATION

**November 3-5, 2021**  
Wenatchee Convention Center  
Wenatchee, Washington

Reach Your Target Customers with  
Sponsorship Exposure & Exhibit Space

Take advantage of the marketing opportunities available at the 71<sup>st</sup> Annual Weed Conference. Reach your customers who are part of the Northwest weed management industry and will use your products and services. The 550 people who regularly attend the Weed Conference are the ones who buy all types of seed, chemicals and landscaping materials.

**Wenatchee Convention Center & Virtual November 3-5, 2021**

## ALL SPONSOR PACKAGES INCLUDE:

- On-line Mention during virtual event
  - Special recognition on our official conference website
  - Program acknowledgement
  - On-site signage
  - Sponsor logo
  - "Big Screen" mention
  - Podium mention
  - Name badge recognition
- Platinum Sponsor** ..... \$2,000
- Four conference registrations
  - Logo inclusion in on-site program
  - Opportunity to include literature in registration packets
  - Indoor exhibit space
  - Coffee Break Sponsorship (excludes the additional registration)
- Social Hour Sponsorship** ..... \$1,500
- Two conference registrations
  - Signage and banner rights at Social
  - Name in the registration packet & on-site brochure as the Social Hour Sponsor
  - Indoor exhibit space
- Gold Sponsorship** ..... \$1,000
- Two conference registrations
  - Indoor exhibit space
- Silver Sponsorship** ..... \$500
- One conference registration
- Coffee Break Sponsorship** ..... \$350
- One conference registration
  - Signage provided by WSWA during coffee break
  - Acknowledgement of sponsorship in on-site program
- Break Snack Sponsorship** ..... \$500
- Signage provided by WSWA during a coffee break
  - Acknowledgement of sponsorship in on-site program

## Who Should Attend? YOUR TARGET CUSTOMERS

**These are the people who regularly attend the Washington State Weed Conference:**

- |                             |                        |
|-----------------------------|------------------------|
| Weed Districts              | Growers                |
| Cities & Counties           | State & Federal        |
| Parks & Recreation          | Irrigation Districts   |
| Aquatics                    | County Extension       |
| Public Utilities            | Custom Applicators     |
| Aerial Applicators          | Fieldmen/Testing Labs  |
| Nursery & Landscape         | Turfgrass & Lawns      |
| Groundskeepers              | Fish & Wildlife        |
| Golf Courses                | Conservation Districts |
| Colleges/Universities       | School Districts       |
| Sales & Tech Reps           | Food Processors        |
| Rangeland/CRP               | Forests/Timber         |
| Military Installations      | Tribal Agencies        |
| Associations/Organizations  |                        |
| Crop Advisors/Consultants   |                        |
| Ag-Chem Retailer Dealers    |                        |
| Ag-Chem Manufacturers       |                        |
| Equipment/Products/Services |                        |

## INDOOR EXHIBIT SPACE

- Tabletop Exhibit .....\$375      Coffee Break Combo .....\$200
- 6' draped table & two chairs
  - One registration

**when combined with any exhibitor space** • Includes all exhibitor amenities • Signage provided by WSWA during a coffee break  
• Acknowledgment of sponsorship in on-site program

## SPONSOR AND EXHIBITOR RESERVATION FORM

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

- Sponsorship Type:**
- Platinum - \$2,000     Social Hour - \$1,500     Gold - \$1,000     Silver - \$500
- Coffee Break Sponsorship - \$350     Break Snack Sponsorship - \$500

For packages with registrations, please list attendee name(s): \_\_\_\_\_

### Exhibit Space:

- Tabletop - \$375  
 Coffee Break Combo - \$200

### Payment Information:

Total Amount Due \$ \_\_\_\_\_  
 Check Enclosed       Bill Me  
 Visa       Master Card  
Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ 3 Digit V-Code \_\_\_\_\_

**Please Return to:** Washington State Weed Conference  
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Email: [info@weedconference.org](mailto:info@weedconference.org)