



WEED CONFERENCE

November 7-9, 2018

Washington State Weed Association
at the Wenatchee Convention Center

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Wenatchee Convention Center
Wenatchee, Washington

Reach Your Target Customers with
Sponsorship Exposure & Exhibit Space

Take advantage of the marketing opportunities available at the 68th Annual Weed Conference. Reach your customers who are part of the Northwest weed management industry and will use your products and services. The 550 people who regularly attend the Weed Conference are the ones who buy all types of seed, chemicals and landscaping materials.

ALL SPONSOR PACKAGES INCLUDE:

- On-site signage
- Sponsor logo
- Podium mention
- Special recognition on our official conference website
- Program acknowledgement
- "Big Screen" mention
- Name badge recognition

Platinum Sponsor \$2,000

- Four conference registrations
- Logo inclusion in on-site program
- Opportunity to include literature in registration packets
- Indoor exhibit space
- Coffee Break Sponsorship (excludes the additional registration)

Social Hour Sponsorship \$1,500

- Two conference registrations
- Signage and banner rights at Social
- Name in the registration packet & on-site brochure as the Social Hour Sponsor
- Indoor exhibit space

Gold Sponsorship \$1,000

- Two conference registrations
- Indoor exhibit space

Silver Sponsorship \$500

- One conference registration

Coffee Break Sponsorship \$350

- One conference registration
- Signage provided by WSWA during coffee break
- Acknowledgement of sponsorship in on-site program

Break Snack Sponsorship \$500

- Signage provided by WSWA during a coffee break
- Acknowledgement of sponsorship in on-site program

Who Should Attend?

YOUR TARGET CUSTOMERS

These are the people who regularly attend the Washington State Weed Conference:

- | | |
|-----------------------------|------------------------|
| Weed Districts | Growers |
| Cities & Counties | State & Federal |
| Parks & Recreation | Irrigation Districts |
| Aquatics | County Extension |
| Public Utilities | Custom Applicators |
| Aerial Applicators | Fieldmen/Testing Labs |
| Nursery & Landscape | Turfgrass & Lawns |
| Groundskeepers | Fish & Wildlife |
| Golf Courses | Conservation Districts |
| Colleges/Universities | School Districts |
| Sales & Tech Reps | Food Processors |
| Rangeland/CRP | Forests/Timber |
| Military Installations | Tribal Agencies |
| Associations/Organizations | |
| Crop Advisors/Consultants | |
| Ag-Chem Retailer Dealers | |
| Ag-Chem Manufacturers | |
| Equipment/Products/Services | |

INDOOR EXHIBIT SPACE

Tabletop Exhibit\$350 Coffee Break Combo\$200

- 6' draped table & two chairs
- One registration

when combined with any exhibitor space • Includes all exhibitor amenities • Signage provided by WSWA during a coffee break
• Acknowledgment of sponsorship in on-site program

SPONSOR AND EXHIBITOR RESERVATION FORM

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Sponsorship Type:

Platinum - \$2,000 Social Hour - \$1,500 Gold - \$1,000 Silver - \$500

Coffee Break Sponsorship - \$350 Break Snack Sponsorship - \$500

For packages with registrations, please list attendee name(s): _____

Exhibit Space:

Tabletop - \$350

Coffee Break Combo - \$200

Payment Information:

Total Amount Due \$ _____

Check Enclosed Bill Me

Visa Master Card

Credit Card # _____

Exp. _____ 3 Digit V-Code _____

Please Return to: Washington State Weed Conference

P.O. Box P.O. Box 5021 • Benton City, WA 99320

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Email: info@weedconference.org